



# Greening Our Community

News from Waste Management of North Valley



Butte County

Summer 2018

## Cool Coals Before Disposal

Cooking over an open flame is a favorite summertime activity. But those same coals that delight your taste buds can also spark devastation in your trash cart posing a danger to your home and family. Smoldering coals can even catch fire inside a collection truck after the jostling of being dumped reintroduces air and stokes them back up. To help keep your family, our drivers and the community safe, please follow these simple rules to cool coals and ashes from your barbeque or firepit.



- Never place coals or ashes directly into your trash cart.
- Cool coals for at least 48 hours in the grill (with air vents closed) or in a covered metal container.
- To speed the cooling process, carefully place coals in a noncombustible container and douse with water to fully extinguish any residual sparks.
- Place ash in a noncombustible container or wrap in foil before placing your trash bin.
- Do not place other combustibles in the container with the coals or ashes.
- Keep ashes out of your single-stream recycling cart.

Thank you for helping us reduce fire danger this summer!

## Keep A Lid On It!

You can avoid extra fees and help keep our community clean by ensuring the lids on your carts and bins close. Overfilling may result in extra fees. It can also lead to wildlife encounters and litter on our streets. If your cart or bin is constantly being overfilled, please contact customer service to adjust your service level.

## We Work and Live Here

**Meet: Jeff Branham**

**Dist. Operations Manager**

Keeping up with industry changes and problems are what Jeff enjoys most about his job. He has been with Waste Management since 2012 working his way up the ranks to his current position, and every day brings something new. One thing that stays the same is his goal of making sure customers are getting consistent and efficient service while getting collection trucks off residential roads in a reasonable amount of time. "After all," he says, "who really likes being stuck behind a garbage truck during rush hour."



Waste Management  
of North Valley

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### Hours of Operation

Mon-Fri  
8 a.m. – 5 p.m., Closed 12 – 1 p.m.  
[NorthValley.wm.com](http://NorthValley.wm.com)



## Combatting Contamination

Recycling is more than just diversion. It is closing the loop between manufacturer, user and remanufacturer. Waste Management strives to get the items you place in your single-stream recycling cart into the hands of a remanufacturer who will make that material into a new product, which you may buy again. If a load of recycling contains non-recyclables – even by just a fraction – that entire load risks not being recycled. Keeping contamination out of your recycling cart is the first step in keeping the cycle going. Historically, China has been the biggest importer of American recyclables. Looking to reduce the amount of trash that comes into their country along with those recyclables, China has enacted increasingly stringent guidelines regarding import recyclables. As the impacts of China’s new import policies to reduce trash in the recyclables begin to impact our collection programs, you may be seeing a lot more articles about the health of recycling, both locally and across the globe. In many cases, these articles are communicating the same basic information:

- Recycling contamination – or the percentage of trash mixed with recyclables – has increased and it’s jeopardizing the global recycling industry
- Going forward, China will not purchase recyclables if there is just a fraction of trash mixed with the items
- As a result, we all must focus our efforts on recycling the right items the right way


It’s a global issue, and to help solve it we’ve joined forces with industries, businesses, cities, and consumers like you to recycle often and recycle right. Learn more at [www.recycleoftenrecycleright.com](http://www.recycleoftenrecycleright.com) (rorr.com) under the tab “newsroom”.




RECYCLING RULES

1. RECYCLE ALL BOTTLES, CANS AND PAPER
2. KEEP ITEMS CLEAN AND DRY
3. NO PLASTIC BAGS


### Always recycle:




**Plastic Bottles & Containers**  
 Plastic bottles, jars, jugs and tubs




**Food & Beverage Cans**  
 Tin, aluminum, steel food and beverage cans



**Glass**  
 Bottle, Jars



**Paper**  
 Cardboard, paper, newspaper, paperboard, magazines



**Flattened Cardboard & Paperboard**  
 Flatten all boxes (do not bundle/tie up)

The team at Waste Management North Valley is proud to provide quality service to our customers throughout Butte County.